

GEORGE LOGAN

Republican for Congress

Freedom First - Limited Government – Election Integrity

Dear Fellow Republican,

Enclosed, you will find your copy of our finalized **Campaign Battle Plan**.

Before we put it into action and begin down the road to victory, I wanted to give you and other select GOP leaders here in Connecticut a “sneak preview” of our plans to win. *Will you take a few minutes to look it over today?*

My name is George Logan. I’m an engineer and small business owner, a former member of the Connecticut Senate, and a PROUD Republican who is running to defeat liberal Congresswoman Jahana Hayes here in the 5th District.

You stand out as a longtime, dedicated Connecticut Republican who’s done a lot to defend our values and our way of life here. You’re NOT someone ready to just sit back and submit to total Radical Left control over your life by Democrats in DC and Hartford. You understand the importance of FIRING PELOSI. So I felt confident sending this **Campaign Battle Plan** to you.

But before we dive into the details of the document, please keep in mind:

1. This plan has some sensitive information. Nothing “top secret,” *but please don’t leave this lying around where just anyone could see it.*
2. After you’ve read it, please mail your entire **Battle Plan Document** back to me using the envelope provided.

With the campaign season heating up, and out-of-state special interest groups already launching negative (and false) attacks on me, it will be important to make sure every voter across Western Connecticut knows the truth about my career in business, my work in the State Senate, and my agenda for jobs, freedom and security.

That is why, when you return your **Campaign Battle Plan**, I urge you to include one generous gift of **\$1,000, \$500, \$250, \$100, \$50, \$35 or more** to fund these plans through Election Day

- ★ **Your gift of \$500 could pay for television ads holding Jahana Hayes accountable for the crushing inflation we’re all feeling across Connecticut thanks to her socialist overspending;**
- ★ **Your gift of \$100 could pay for hundreds of mailers and brochures championing my agenda of empowering parents with more choices and accountability when it comes to their kids’ educations; and,**
- ★ **Your gift of \$35 could pay for last minute digital ads, email blasts and hundreds of Get-Out-The-Vote phone calls in the final days of the election.**

Over, please . . .

26 Catoonah Street ★ P.O. Box 72 ★ Ridgefield, CT 06877 ★ www.georgeloganforcongress.com

George Logan for Congress

Not paid for at government expense.

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No matter how much you can afford to send to my campaign, the most important thing you can do is respond as soon as you can . . . *today*, if possible.

We are making important budgetary decisions, and my campaign team needs to know exactly how much financial support we can count on from local allies like you as we plan our strategy from today until Election Day.

National political analysts are putting our campaign as a “RACE TO WATCH,” and we’re getting more and more attention from Republican leaders across the country, because we are continuing to build our grassroots strength every day . . .

. . . and Jahana Hayes’ campaign is getting increasingly desperate to stop our momentum in this (after redistricting) narrowly divided District.

So as things heat up – and as we attract more attention and negative attacks from big-money liberal PACs – I want to make sure everyone knows that I am the sensible, experienced, and reliable leader Connecticut families need right now.

The key to victory is delivering my truthful message to the voters about who I am, where I stand, and what I will do on issues they care about, including:

- ✓ Fighting and winning for low taxes – NO MORE SOCIALISM;
- ✓ Getting rid of Critical Race Theory and putting parents in charge of their kids’ educations;
- ✓ Reversing inflation and making Connecticut more affordable;
- ✓ Bringing fiscal sanity and real spending cuts to the federal budget;
- ✓ Getting politicians out of the way of the small businesses that drive our economy forward; and,
- ✓ Reforming election laws so that it’s easy to vote but impossible to cheat!

I’m running to win and am going to work hard and earn every vote in the 5th District, but your help today is very important.

As you know, the Pelosi Dark Money Machine is raking in huge funds from big-money liberal donors all over the country.

And because she’s in a competitive race, Jahana Hayes is going to get a huge chunk of that cash. The road to FIRING PELOSI runs through Western Connecticut, and they all know it.

That’s why, when you check the most recent campaign finance reports, you’ll see that Jahana Hayes had more than \$1.3 MILLION sitting in her campaign account, with more five-figure checks rolling in every day from donors who live in Manhattan, Boston, Los Angeles, San Francisco, and (of

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course) Washington, DC.

Roughly **71 PERCENT** of Hayes' donations have come from people living outside of Connecticut. They know that if you and I flip this seat, *we'll only need four more to flip the entire House and end Pelosi's career.*

So we've got to run a disciplined, effective campaign. One that exposes the truth about Hayes' ultra-liberal voting record, while sharing my own background, my values, and my vision for our future.

That's why your campaign generosity today is so important, so please respond ASAP and please be as generous as you can.

My family came to America – and specifically to Connecticut – for the opportunity to build a better life. I have always felt an obligation to give back to the community that has given me so much. I see my family and neighbors in Waterbury, Meriden, Simsbury and all over Connecticut suffering and I know they deserve better from Congress.

What I fought time and again in the State Senate is what I'm going to continue fighting in Washington: a power grab by out-of-touch politicians who think they know better than moms and dads, small business owners, teachers, workers, and anyone else for that matter.

Because of the Democrats' multi-trillion-dollar socialist debt bombs, families are suffering under record-high inflation.

Because of the "Defund the Police" crowd, citizens across Connecticut and the whole country are enduring a nationwide crime wave that's costing lives and livelihoods.

Because of Pelosi's obsession with passing radical legislation (like giving statehood to Washington, DC, and abolishing ballot security measures like Voter ID), the real-world priorities of hardworking citizens are being ignored.

That's why I am so anxious to partner with you as we fight our way back from this Biden-Pelosi disaster that's taken such a huge toll on our state and our whole country.

Republicans are primed to retake the House this year, and I'm ready to work with a new Republican majority to finally fire Nancy Pelosi and hold the Biden Administration accountable for their massive failures.

With Republicans running the House in 2023, we'll be able to expose Biden's corruption, slam the brakes on his socialism, and shut down all his heavy-handed schemes to try and micro-manage every part of your life.

And, with power out of the hands of liberal elites in places like DC, New York and San Francisco, we'll be able to move forward with a policy agenda that reflects the priorities of Americans like you here in Western Connecticut.

That means a heavy focus on issues like affordability, so working families can get some relief

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from the heavy-handed policies that are driving up our cost of living and driving up the prices we pay for everything from a gallon of gas to a gallon of milk, or a used car, or a washer/dryer, or just about anything else your family might need.

It means having a Congress that won't ignore the crisis of Law and Order on our border and in our communities any longer. Ours is a nation of laws, and laws must be enforced fairly, by professionally trained law enforcement officers who have the funding, support, and respect they need to keep our neighborhoods safe from criminals.

On these issues and many more, I am proud to advocate for small town Connecticut – our industries, our main street businesses, our parents, our God-given rights, and the opportunities our children deserve.

I will never stop fighting for your concerns, I will never sit back and watch the Biden agenda run roughshod over us, and I will never let America become a socialist country. That's where I stand, and that's the message I'll deliver to the people during the weeks ahead.

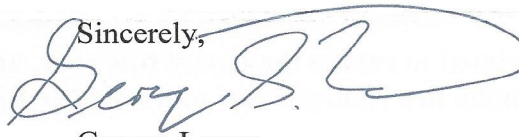
And so, when you return your **Battle Plan Document**, I urge you to include one generous campaign gift to turn these plans into action and defeat Jahana Hayes in November.

Your donation of any amount will ensure I have the funds needed to connect with the voters across Connecticut's 5th District, setting the record straight and championing my record of results for people across our part of the state.

Simply return your **2022 Campaign Battle Support Statement** with your special campaign gift of **\$1,000, \$500, \$250, \$100, \$50, \$35 or more** in the envelope provided.

And please respond *within the next five days* to help us strategically budget campaign funds so we can spread our powerful message all the way until the polls close on November 8th.

Thank you in advance for your support. Let's win in November, flip the House, and save our country, my friend.

Sincerely,

George Logan
Republican for Congress

P.S. Jahana Hayes has a HUGE campaign war chest thanks to heavy donations from Pelosi's allies all over the country. So anything you contribute today will be greatly appreciated. And it'll be used wisely. In 2016, I defeated Democrat State Senator Joseph Crisco, who'd been in office for 24 years. My re-election victory over Jorge Cabrera was decided after a recount. I know how to campaign hard, *fight for every vote*, and **WIN** here in Connecticut.

So please have a look at our **Campaign Battle Plan**, then place it in the envelope provided and mail it back to me at my campaign headquarters along with your most generous 2022 campaign gift of **\$1,000, \$500, \$250, \$100, \$50, \$35 or more** or more. Thank you again.

MEMORANDUM

From: Paul Amarone, Campaign Manager

Date: June 3, 2022

Subj: 2022 Campaign Battle Plan

CONFIDENTIAL

Below, you will see a rough breakdown of the campaign we will be rolling out between now and Election Day. With Congresswoman Hayes having such a commanding fundraising lead and high “name ID” with six months to go, it’s important to A. ensure the voters in Connecticut’s 5th District get the facts about your background, your accomplishments in the State Senate, and your vision for the future, and B. ensure everyone who supports you casts a (legal) ballot on November 8th. Here’s the plan:

CAMPAIGN BATTLE PLAN STRATEGY

PHASE I: Issues Education

Voters deserve to have their voices heard on the issues, and our campaign is laser-focused on gathering the views of voters in-person and carefully crafting our campaign message with their priorities in mind, as you always have. We will combine that with a targeted direct mail program that ensures everyone in Western Connecticut knows the truth about Jahana Hayes’ votes to open the borders, expand abortion “rights,” abolish Voter ID laws, and send inflation through the roof with all the budget-busting socialism she’s helped push through the House. We’ll contrast that with your results-oriented leadership on issues that matter – especially your work in the Connecticut Senate to cap spending and protect local taxpayers.

Major expenditures: printing, postage, staff and travel costs

Estimated budget: \$460,000

PHASE II: Paid Media Campaign

Because you’re a son of immigrants with an inspiring family success story – and with your successful career in the private sector here – know the issues that voters here really care about and the messages that will resonate with them during the fall campaign. With the Democrats’ agenda being so unpopular, out-of-state liberal groups will try to distract voters with misleading attacks (they’ll likely bring President Trump’s name up again and again). So our messaging will emphasize the REAL priorities of Connecticut voters, and the way Jahana Hayes is failing to recognize them, while you have the kind of agenda that will deliver results people care about.

Particular attention will focus on the message of restoring prosperity. Because Pelosi and Biden have caused the disastrous inflation that’s hurting our families, the people will be looking for answers. Our campaign will deliver your clear, definitive message of fiscal sanity and economic growth using positive television, radio and digital ads. At the same time, we’ll ensure Jahana Hayes is held accountable for reflexively voting for every trillion-dollar boondoggle in DC. We also need to build a special reserve fund for when the out-of-state special interests start attacking you. We can’t let their false attack ads go unanswered, so it’s important that we can respond quickly, spreading the truth to voters.

Major expenditures: Ad production, radio, cable and network television airtime

Estimated budget: \$1,600,000

PHASE III: Get Out The Vote

To maximize turnout, we will use email blasts, phone banks, and text messages to remind voters of Election Day and ensure they know where to cast their ballots. And we’ll follow up with absentee voters and remind those who have requested a ballot to vote for you and return it to election officials on time. We will of course re-define our universes to exclude people who have already voted to make sure you have the best voter-turnout operation in the state. Using your loyal group of volunteers, we will ensure every Republican, conservative-minded Independent, and fed-up Democrat (many are bailing on that party because they’re sick of all the “woke” nonsense) turns out to vote for you.

Major expenditures: Brochure/sign production, internet marketing, data analytics and phone banks

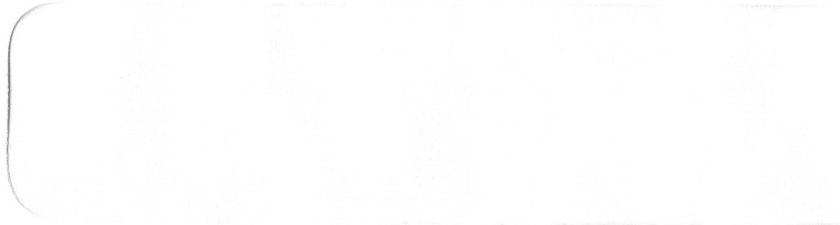
Estimated budget: \$628,000

GEORGE LOGAN FOR CONGRESS

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PRESORTED STD
U.S. POSTAGE
PAID
AM SOLUTIONS

ENCLOSED: OUR CAMPAIGN PLAN TO BEAT JAHANA HAYES



Time-Sensitive Materials



2022 CAMPAIGN BATTLE PLAN SUPPORT STATEMENT

Yes, you can count on me 100% as you fight to defeat liberal Congresswoman Jahana Hayes in this narrowly divided District! I will fund this important Campaign Battle Plan so you can spread your positive message, respond to negative attacks, expose the truth about the destructive Biden-Pelosi agenda that Hayes supports, and win big in November.

Enclosed is my generous contribution of:



-TQ6

- \$1,000 \$500 \$250 \$100
- \$50 \$35 Other: \$_____

Make checks payable to: **George Logan for Congress**
26 Catoonah Street ★ P.O. Box 72 ★ Ridgefield, CT 06877

You can also make your contribution online at
www.georgeloganforcongress.com

Please see reverse side to make a contribution by credit card and for important contributor information.