

We are a consultancy and executive coaching firm that combines business strategy, operations and adult development expertise, leading to deeply impactful solutions for individuals and organizations.

Our promise is to guide you in seeing the world from an increasingly integrated perspective, recognizing when development is needed, identifying what needs development, and embodying the relevant muscles to bring it about. These expanded perspectives and increased competencies allow you to become and achieve what previously seemed impossible. Visit our temporary site at <http://www.paradoxedge.com/>.

## What We Do

- Integral Executive Coaching
- Strategic / Business Planning Facilitation
- Team-Objective-Focused Retreat Design and Facilitation
- Leadership Development Program Creation and Delivery
- Team and Individual Assessment Surveys
- Startup Consultations with Focus on Raising Capital
- Human Development Training Creation and Delivery

## Who We Are



**Steve Benson**  
is a Senior Executive with 25+ years successfully leading both publicly traded and privately held entities. His unique skill set

combines financially grounded, pragmatic business operating experience with a deep academic foundation in and a mastery of applying human and organizational development theories and methodologies.

Steve serves and supports clients and colleagues in a way that first allows them to see a greater range of possibilities, and then develops the skills and competencies that produce meaningful results for them and their organizations.

His senior management positions with both public and private companies include S.V.P. of Operations, Chief Financial Officer, Chief Operating Officer and President.

Steve currently connects coaching, consulting, and strategic planning experiences in support of organizational and individual development. He is a Certified Public Accountant and a Certified Integral Coach.™

Steve lives in Scottsdale, AZ.  
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**Reggie Marra**  
is a Certified Integral Coach,™ a Vistage speaker and the author of two nonfiction books and two volumes of poetry.

His 37 years as an educator include 21 as a teacher, basketball coach and administrator in secondary and higher education, and the most recent 16, self-employed, developing and delivering transformational workshops and trainings.

Reggie's work with clients focuses on honoring and expanding their sense of identity—who they think they are, and perspective—how they see the world, and then helping them build the muscles they need to live and work within this expansion. He also brings the lessons of 3 ½ years as his mom's primary caregiver to his work. His personal website can be viewed at: <http://regglemarra.com/>

Reggie is comfortable with both the goofiness and gravitas of our increasingly complex world.

Reggie lives in Naugatuck, CT.  
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**Kent Frazier** has worked across a diverse group of companies that include start-up and mid-sized software development, and commercial real estate investment brokerage over the past 20 years.

He has held Executive-level Human Resource roles for a Fortune 150 National Homebuilder and a multi-billion dollar, private equity owned specialty retailer.

Kent works passionately with individuals and teams to help them become more aware of their current approach to situations, to see new possibilities and then build sustainable competencies to achieve outcomes that deeply matter to them. Simply stated, Kent's mission is to help people realize their full potential.

Kent is also an accomplished performing musician and competes in the sport of triathlon, including being a 2010 Ironman France Finisher. He is on track for Certification as an Integral Coach™ in 2012.

Kent lives in Paradise Valley, AZ.  
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